# All staff webinar – COVID-19 Update

Carolyn Morris CEO YMCA Victoria and Kingswim

Amanda Locke Executive General Manager for Children's Programs and Kingswim

Nathan Costin General Manager for Marketing, Sales & Communications and Operations

Friday 12 June, 2020



#### **Current restrictions across Victoria, NSW and QLD according** to state government websites

## Victoria

### 22 June

- Indoor sports centres and gyms with 20 people per separate enclosed space, subject to the 4 metre squared rule.
- 1.5 metre social distancing still in place for sport and exercise activities.
- Swimming teachers can now be in physical contact with children as required for teaching of swimming.
- We are eagerly awaiting the next announcement before June 22 where we anticipate an increase in gatherings to either 50 or 100 people.

## **NSW** 13 June

- Indoor pools, gyms, pilates, yoga and dance studios can reopen with up to
  - 10 people per class and
  - 100 people in an indoor venue.
- Indoor pools and saunas will also be allowed to reopen, with restricted numbers.
- The 4 metre squared rule still applies.
- Swimming teachers can now be in physical contact with children as required for teaching of swimming.

### QLD

#### Currently

- Fitness, gyms, pilates, yoga and dance studios can reopen for up to 20 people.
- 1.5 metres social distancing.
- Outdoor pools can operate for up to 20 people.
- Swimming teachers can now be in physical contact with children as required for teaching of swimming.
- From 10 July gatherings of up to 100 will be permitted in indoor facilities



# What our customers are telling us

#### **CONCERNS AND QUERIES ABOUT REOPENING**

**Fees and structuring of payment** will be a key challenge. If the opening is 'phased' and they don't have full access to facilities. There will be sensitivity here.

Cleaning and hygiene of **equipment and surfaces** is key. This must be consistently and constantly communicated.

Health of staff and other members is a bigger fear than expected. They want to know that **temperature checks** are being done on those entering the facility.

**Spacing and social distancing** in the facility. Guidelines and rules to instruct customers. From single swimming lanes to staggered equipment.

Enforcing the rules and making sure there are consequences applied for not doing so. This shouldn't be up to the customers themselves. This is on staff.

**Change rooms are going to be a challenge**. For many they are a big part of the privacy required to feel comfortable at a facility.

Reduced numbers in areas will also placate and help consumers feel more comfortable.

#### IN THEIR WORDS...

"I'd be happy to try with reduced services and functionality but I think that should be reflected in the price."

"I would not be concerned if the facility was not fully functional. If what I wanted to use was available, I would return if I felt comfortable doing so."

"I would return as soon as possible, even if it was just for gym a few nights a week, even if swimming was off the cards, or vice versa, if the pool opened first and no gym. If there was no showers though, I would not want to pay for full facilities, I would only want to pay for the gym itself."

"Obviously there will need to be changes in the way that people access the facilities and the ways the facilities organise the start and finish times of the programs they offer. There will also likely need to be the provision of things like hand sanitiser and wipes for equipment."

"Separate lanes for each swimmer and a time limit, probably no showers at the facility and therefore showering at home afterwards."

Nature:



#### Customers confirmed that they had high expectations. There are three key elements of the experience they are not willing to compromise on:





Based on the current data, respondents indicated a high likelihood of attending providers they went to prior to the lockdown, with many actually wanting to return within a month after they reopen.

However, 2 in 3 are not willing to pay extra when they return and expect the providers to cover this cost.

There's also interest for a pay-as-you-go service, which has the potential to draw in more customers.

#### The Y's 6 COVIDSafe Commitments In order to be COVIDSafe at all Y facilities, we are committed to:



Our commitment to community safety – Carolyn Morris YMCA Victoria CEO



